

Author Questionnaire

This questionnaire will be used for sales, marketing and creating a marketing plan for your book. Please answer the questions below as thoroughly and truthfully as possible so we may get back with you in a timely manner.

Author's Full Name:

Author's Address:

City:

State:

***Country:**

Zip Code:

Home Phone:

Cell Phone:

Email:

Book Title:

Author's Name on Book Cover:

Is this book currently published in any form?

If so, what?

Please note, Evershine Press, Inc. can accept manuscripts from non-US citizens, however currently we do not publish or distribute outside of the United States. It is our intent to keep our marketing focus on US markets instead of global ones. We do have the ability to distribute our books to book distributors that distribute world-wide. As a small publisher, it is important to us that we work within our own market to provide the best possible attention and focus on our marketing efforts.

As a means to determine the most effective methods of getting the word out about your books, we would like to learn about your knowledge of your industry/genre, your goals, your level of interest in marketing your book and more. We realize you may not have given much thought to many of these questions, but they are basics that will guide us in developing a marketing plan should we decide to represent your book. Please answer honestly and be as specific as you can to as many of the questions as possible. Your goals are extremely important and extend beyond just the publishing of your book. You may not have known what questions to ask yourself in order to formulate your goals into an expression of words and the questions below are designed to at least begin the process and will be topics of discussion on some level should we move further. Not being able to answer all of these questions will not prevent us from making a decision on your book.

Evershine Press, Inc strives to build a wide range of marketing options that may place authors in public venues that could include public appearances, speaking engagements, podcasts or live author interviews and more. Some people may not be comfortable in such environments or have handicaps

that may present issues and we do take that into consideration, however in some situations this may be a requirement. Please make notations of any restrictions below under the “What are your goals” question. We do not discriminate and try to accommodate anyone who needs it.

Authors whose book is currently published and are interested in having us represent your book should be aware that the level of service we can offer will depend on the method the book was published and who holds the rights to the book. Many self-published authors do not understand the issue of rights, confusing copyrights and distribution rights (ISBN). If you do not have the ‘rights’ to your book we may not be able to assist you. Book rights carry exclusives for sales and marketing and many self-published authors find their book rights are held by multiple companies making it difficult to gain the appropriate permissions. Please review and complete the question regarding ISBN’s.

1. Author Biography:

Please provide a concise biography.

2. Previous Books:

Please list any previous books you’ve written (published and self-published), including title, publisher and year of publication including this book if it is currently published.

3. Please describe any research undertaken to write this book, your source material (primary and secondary), any liberties taken with the events in your book.

you the author more than your book. It is you and your expertise they are buying so here a strong public presence would be necessary.

15. What is your author platform, author branding and avenues that you plan to use to spread the word to a large number of people of your publishing dates and marketing events?

16. Do you have ideas you want to contribute for creating the book cover?

17. Have you contracted with any other publisher or publishing vendor (Amazon KDP, Smashwords, Lulu or others) for this book prior to coming to us? Contracted includes online venues where you would need to click the button agreeing to terms and conditions.

18. Do you understand what an ISBN is and its purpose? If your book is already published, do you have permission from your publisher to allow us to represent your book? If you self-published, who holds the ISBN(s) for your book? Without proper permissions, we may not be able to represent your book due to exclusive rights currently held by others. We will require verification of an author's rights to their book before proceeding further.

19. Your future plans:

Please tell us about your future writing projects. If you are a debut author, being able to market future books can help relay to your readers that you will not be a passing star if they enjoy your book. Readers often try to follow the authors they like by reading many of the books published by that author.

We have designed these questions to cover new and existing authors, authors who have published through various publishing methods or have little to no experience in the publishing industry. These questions will open the door to our being able to provide the best service possible to our authors. If you are serious about publishing and want to actually sell books these are valid questions. In order for books to have the best chance for sales a strong marketing plan and wise publishing choices are needed. If for whatever reason, we are unable to represent your book the questions in this questionnaire can help us create your own publishing and marketing plan under our coaching services. The best means to publishing is in knowing and understanding your market and the industry. We may not be able to publish or represent your book, but we can lend our expertise to your book project.